Light is Right

New Products 2007~8

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Wild Country

2007~8 Program The idea is to always move forward.

That can mean adding to a range, making products which fill gaps, expanding the ability to service more climbing styles and a wider group of climbers.

It can also mean taking away.

Skimming metal, trimming foam, selecting finer weaves; all to slash weight, but not at the cost of quality longevity or security.

So this season sees Wild Country adding plenty; harnesses, biners, screwgates, belay devices, slings, ropes and accessories.

It also sees Wild Country taking away weight; Xenon Lite, Synergy Lite, Elite Ultralite, Syncro Ultralite, Sprint 9.2 rope, products which are defined by their weight, or lack of it.

These are standout products, driven in part by a love of spellbinding technology, beautiful engineering, precision performance and delicious detail.

And in part by a minimalist engineering sensibility, of reducing things to their essential functionality to make them lighter to perform better.

So how to define this cause, how do we sum up the desire to add essentials but also to constantly strip away flim flam and flab.

In many ways it's easy to define, it's what Wild Country feel is the only way to go, the path that brooks no argument, like a mathematical certainty our ambition can be summed up in a simple phrase:

Light is Right.

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Biners 2007~8

A purposeful range overhaul gives a fuller look to the Wild Country biner selection for 2008 with some important new pieces as well as technical changes making it the 'must have' collection.

There's a first step into the miniature arena with the awesome new Xenon Lite, under 30 grams but still really usable. A smooth new Keylock nose that makes a cleaner finish for the revised Oxygen and the brand new Titan biners; and then two superb new hot forged screwgates, Titan II & Synergy Lite which feature the Keylock, a new look, and a classic design that sells and sells.

Finally the 'Tadpole' – a neat rubber ring sewn discretely into the revised express slings - that replaces our o-ring and makes our quickdraws neater, more functional and easier to use.

Xenon Lite - our 29gm mini marvel

Sometimes less is more. And sometimes more is less.

Case in point the awesome new Xenon Lite., Wild Country's first mini-biner and at 29gms the lightest Wild Country biner ever!.

Less weight in each biner and each quickdraw means more chance you'll reach the top.

Or you can carry more Xenon Lites for the same weight, meaning when the chips are down you may just have the extra clip you need.

Either way you win.

So for lighter Alpine, sports and trad, take a look at your rack and see what some Xenon Lites could do for you....

Weight: 29gms Strengths: 24kN, 7kN, 7kN,

Features wise, this hot forged mini-marvel has a small neat nose, is hooded to protect the gate and shares the subtle shaping as its big brother. QD comes on 10mm Express dyneema with our new Tadpole. Sets of Biners / Quickdraws available. 7075 Alloy, 3 Sigma Rated, CE EN 12275

> 10cm QD - 10mm Dyneema - 65gms 15cm QD - 10mm Dyneema - 67gms 20cm QD - 10mm Dyneema - 69gms





Biners 2007~8

Oxygen - easy Keylock nose clipping



Weight: 50gms Strengths: 26kN 9kN 8kN

The very successful Oxygen gets a makeover.

Lighter, more shapely and with our new Keylock nose for smoother unclipping this is great all round biner. And it keeps a firm reassuring feel for those who don't want to go too far down the anorexic wiregate route.

The Oxygen Keylock is in bentgate or straightgate options and the solid feeling QD is great for repoints. The 2007~8 QD is on 12mm dyneema & comes with our new Tadpole.

7075 Alloy, 3 Sigma Rated, CE EN 12275



10cm QD - 12mm Dyneema - 107gms 15cm QD - 12mm Dyneema - 111gms 20cm QD - 12mm Dyneema - 115gms

Titan 2 - deep, dependable & a Keylock nose



Weight: 48gms Strengths: 22kN 7kN 7kN

An all new biner the Titan II is a beauty.

Based on the original bestselling screwgate shape the Titan 2 is big, deep, with a wide opening and an affinity to clipping smoothly due to its its Keylock nose. With plenty of room for racking gear and tying knots the sizeable Titan 2 is definitely our best biner for big paws!

The Titan 2 comes in bent and straight gate and in a selection of quickdraw lengths. Our 2007~8 QD is on 12mm dyneema & comes with our new Tadpole.

7075 Alloy, 3 Sigma Rated, CE EN 12275

10cm QD - 12mm Dyneema - 105gms 15cm QD - 12mm Dyneema - 107gms 20cm QD - 12mm Dyneema - 109gms



Biners 2007~8

Titan 2 - all new screw with a Keylock nose



Hot forged, slicker, lighter and with a Keylock nose, the classic Titan screw gets a makeover a supermodel would be proud of.

A great screwgate, and a best-seller, re-designed & making a stronger case to be **the** screw to carry at all times and for all-purposes. For extra security the super-safe 7075 Alloy thimble resists gate inward loading.

Weight: 62gms Strength: 22kN 7kN 7kN

7075 Alloy, 3 Sigma Rated, CE EN 12275

Synergy Lite - *re-engineered* HMS with a Keylock nose



Our baby HMS also gets a hot forged facelift, smoother lines and a Keylock nose for extra versatility.

The rounded top stays suitable for Munter hitch if needed and the weight comes down to make it an even more attractive package. For extra security the super-safe 7075 Alloy thimble resists gate inward loading.

Weight:78gms Strength: 21kN 7kN 7kN

7075 Alloy, 3 Sigma Rated, CE EN 12275



Rich Simpson, easily clips up 'In Brine' 8A, with the help of his Wild Country draws...Photo: Alex Messenger

Harnesses 2007~8

Elite Ultralite Ziplock - all new super stylish cruiser



Features: New 'Super-Ergo' belt, Dyneema belay loop, New 20mm Waistbelt webbing, 4 gear loops, 25kn belay loop, Wear indicator, Elasticated leg loops, Unisex fit. S,M,L, available. Weight: 330gms (M) With it's radical shaping, and light weight, the Elite Ultralite was created to become our 'piece de resistance.'

Designed for the avid sports climber or traditionalist who really wants to shed the pounds this new Elite model is slimmed right down to make a lithe, minimalists, dream. Built for movement the Ultralite sports a 'super-ergo' belt that's been carved to allow an unprecedented flex and feel but keeps the security of our Ziplock buckles. Four angled gear racks allow perfect racking and a dyneema belay loop keeps weight down and strength high.

So with a host of cool features and a super stylish finish that really stands out, you just may be looking at the next big thing.

Syncro Ultralite Ziplock - ultimate 4 buckle warrior



Features: New 'Super-Ergo' belt, Ripstop fabric outer, DWR treated inner, New 20mm waistbelt webbing, Twin ice screw holders, 5 gear loops, 25kn belay loop, Wear indicator, Adjustable leg loops, Single clip off point, Unisex fit. Sml, Reg available. Weight: 450gms This is a super-tweaked version of the classic Syncro that delivers more performance in the most extreme conditions.

This new model sports a lightweight, superergo belt design putting padding exactly where needed and is covered by a high strength ripstop fabric outer, for a sheer strong finish: while inside a DWR (durable water resistant) treated, stretch fabric inner, helps keep water out – essential in winter.

Waistbelt webbing has been reduced to 20mm to shed more weight, but keeps the Syncro's double buckled always centered, always secure fit. Five well positioned gear loops and two dedicated ice screw holders give ample carrying capacity.

Carrying the legendary family tradition this new Syncro pulls out all the stops to make your big days out a little easier!

Vision Kidz Ziplock - first safety & safety first

You can't wrap kids in cotton wool – but you can wrap them pretty securely in this superb new full body model.

Designed to take kids up to 40kg (and most likely in the age range 4 - 10) this fully adjustable model has Ziplock buckles for safety.

It also has more padding than most, and a great colour scheme to help the little bears in your life to get going.

One size. Weight 400gms



Harnesses 2007~8

Vision Gym Ziplock benchmark simplicity

This is a neat and functional model which is designed for those hitting the climbing wall for the first time.

Taking it's lead from the full spec Visions' styling and shape but with a simple 'over the top' tie in it gives easy rope attachment while Ziplock buckles throughout have a strength, security and slickness that's hard to beat.

And with two gear loops it will cover first moves into leading as well!!



Product tester, sponsored climber, staff trainer & lecturer Ben Heason does his thing in Tasmania. Photo: Heason coll



Belay 2007~8

Vc Pro 2 - sharper stopping power



The VC Pro has been huge success since its launch and is already recognised as the leader on thin ropes, two slight tweaks for 2008 simply improve it.

To give a smoother finish for fatter cords the bottom of the device has been flattened out which keeps the biner a bit further away and decreases grab. And to give even more bite on everdecreasing diameter skinny ropes, the V slots have been deepened to give a firmer grip.

So with it's easy organic shape and intuitive feel the VC Pro 2 should stay at the top of the heap for a while yet.

Weight: 79gms

Set with Synergy screwgate available.



SRC - back by popular demand



Sometimes things just work well; and this fuss free solution to lower impact sports belaying & top roping is one of them.

The single rope controller offers the perfect mix of ease of use and safety for perfect belaying at the crag or in the gym.

Supplied with the ultra-secure 'Belaymaster' karabiner it is simple to set up and easy to use.

Refined for 2008 with stainless steel pins for longevity it is more suitable than ever for group and centre use.

Set Weight: 206gms



Katherine S does her thing at Curbar, UK. Photo: A Messenger

Slings 2007~8

10mm & 12mm Dyneema Express 'Tadpole' slings



Our re-worked, 10mm and 12mm Dyneema slings are now in a sewn through express style & sport an important bonus feature for 2008 - the 'Tadpole'.

The 'Tadpole' is a neat rubber ring sewn into the sling at the bottom, or rope-clipping end, that grips the biner, helping to keep it orientated correctly at all times.

Conversely on these 'dogbone' slings the top end of the 'draw remains loose so the biner there can be rotated for safety.

NOTE: These express 'Tadpole' slings are offered on all Qds 10mm &12mm as standard at no extra cost.



The 'Tadpole' can be clearly seen

10mm 10cm Express Dyneema

12mm 10cm Express Dyneema

Product	10cm	15cm	20cm
10mm Dyneema	7gms	8gms	9gms
12mm Dyneema	9gms	11gms	13gms

Accessories 2007~8

Grand Illusion Chalkbag

This bag has a zip pouch for your goodies on the front and a toothbrush pocket on the side as well as a finger friendly teardrop shape for easy dipping; making it a stylish replacement for the Grand Bloc.



Pro Key nut key

A massive hit at the trade shows our new Pro Key makes it easier when it comes to fiddling with your nuts. This radical update makes our tool one of the most adaptable and easy to use. At the top end an inbuilt wire gate gives an easy & direct clip to the harness, while a folded top gives a large surface

area to allow a firmer push with the palm. Large holes keep the weight down. At the sharp end the tip is precison ground to give the Pro-Key the most accurate nose for rooting out gear.

And as a bonus the Pro-Key can be bought with our exclusive removable, extendable leash and clip which means your safe from dropping it it tight spots.



Accessories 2007~8

Rope Bag

A classic design, with a roll out tarp and strong easy adjust metal buckles, internal tie point and a padded over the shoulder carry loop.

Also comes with an internal side foam pad that protects the hip or back when carrying the rope and draws.

Colour: Black

Size: Approx 35 litres. Tarp Size 135 x 105cm Weight: 760gms

Syncro Gear Sling

A feature packed gear sling which gives an enormous carrying capacity. Allied to this is a Ziplock adjustment system for speed and reliability. Harness quality die cut foam gives the shoulder piece a high weight tolerance and comfort when fully laden. An essential product for big wallers or adventure climbers with a penchant for gear. Weight: 175gms One size



Vision Gear Sling

Less featured but still with the requisite comfort for a long day out. The Ziplock adjustment system is the same and the harness quality die cut foam still gives the shoulder piece a high weight tolerance , but there's just a bit less capacity. A budget version of the big wallers or adventure climbers sling . Weight: 120gms One size

Infinity Ropes 2007~8

Sprint 9.2 - thinner, lighter and perfectly formed



Shaving weight and saving effort; these two aims are inextricably bound together and with our amazing new sub 55 gram per metre rope we've done the first to allow you to achieve the second.

The new generation of Infinity Ropes starts here, with the Sprint 9.2's superb combination of weight, handling, feel and flexibility allowing an even more confident approach on your hardest pitches. An already refined outer has been trimmed down further for this cord, making it smooth to pay out and great to clip with.

These lighter sheath yarns give a finer feel yet still retaining high degree of durability in this 9.2mm rope.

At the same time the re-worked 'balanced core' has a lower impact force meaning that if you do take that tumble it won't feel as bad.

Always critical to extreme ascents, the weight of a rope on a long pitch can tip the balance between success and failure – so why not nudge the scales your way and try the slickest Infinity yet.

Rope	Weight / metre		lmpact Force	Elongation
Sprint 9.2	52	6	840	7%





Definitive Design : Quality First

Anyone can buy 7075 alloy; anyone can pick up a phone and buy some nuts or biners from a whole raft of producers in the Eastern Bloc or the Far East....and some people do, clogging up the shelves of outdoor stores with their 'exotic' new brands...

So why choose one brand over another? Why stop to pore over the options in the local store? What makes it worth investing that little bit more in a Wild Country biner or harness? In fact what makes Wild Country so special?

The difference is in the quality, the testing, and the rigorous adherence to the highest safety standards – our own, set well beyond the basic Euro norms - which made Wild Country one of the first climbing hardware manufacturers to gain the internationally recognised ISO9001/2000 status.

This is a quality standard, which ensures that from product design, to testing, to traceability, our systems are absolutely rigorous. This system of work is regularly inspected and tested by independent auditors.

These inspections make sure what we claim is true, is!

So when we say we proof load 100% of incoming biners we really do it. When we say we 100% inspect every harness and sling that passes through our hands, we really do it.

Above all this, they make sure that the way we work places safety and quality at the core of everything we do. And this applies whether we make the product in our Peak District factory, or in one of our partners' plants, either in the UK or abroad.

Anyone can pick up a phone; not anyone can know that what they have ordered will be safe, or how to find out if it is.

In the end that's because not everyone has 30 years experience of designing, building and testing some of the most revolutionary and respected products in the outdoor world.

Wild Country does.

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Managing Director Wild Country